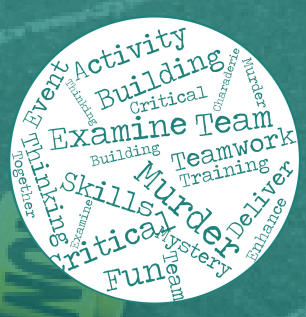
CASE STUDY



HOW SOLVING A MYSTERY HELPED IMPROVE THIS TEAM'S EFFICIENCY

'Company A' work in the field of creative design, and face many of the problems associated with the creative process. Their production department is responsible for bringing the designer's innovative visions to life, whereas the finance department are tasked with ensuring that budgets are upheld to ensure a healthy profit margin.

'Company A' were experiencing discord between the two departments, not only because of their differing goals and targets, but also because they were located in physically separate work spaces. Communication between them was often strained and they had very little to do with each other on a daily basis.

HOW DID CHARADERIE HELP?

'Company A' realised that a team building exercise would be beneficial, and contacted Charaderie for help. We facilitated our Murder Mystery exercise in the morning, ahead of an afternoon of strategic planning for the company. They wanted to address their issues while allowing their employees to experience a fun session entirely separate from their normal working environment.

MIX

Staff members from the different departments were mixed up to form teams. We ensured that the teams consisted of a varied range of roles, departments and working practices/backgrounds.

BOND

By removing them from their usual environment, and immersing them in our murder mystery story, they were free to collaborate together in a non- threatening, neutral environment.

SOLVE

This allowed them to observe and appreciate their different working and thought processes away from the stresses of budget management, with the common goal of solving the crime

OUTCOMES

Collaboration

The teams got to know each other better on a personal level whilst maintaining a working relationship and collaborating towards a joint goal

Improved Efficiency

Both departments now communicate more efficiently with a much more sympathetic understanding of each other's goals within the company

They had fun!

Each member of the team enjoyed the relaxed, lighthearted yet challenging nature of the murder mystery

15%

Company A's profit margin has increased by up to 15% following improved communication leading to increased efficiency in managing project budgets

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